

# MillieFun Wholesale

MELBOURNE STOCK AVAILABLE

Magnetic Building Blocks for Kids Ages 3+

## Screen-Free STEM Toys with Strong Shelf Appeal

MillieFun magnetic building block sets are colourful, gift-ready construction toys designed for creative play, spatial thinking and parent-friendly STEM positioning.

### Why Retailers Like MillieFun

#### Local Supply

Melbourne stock available for faster fulfilment and easier replenishment.

#### Low-Risk Trial

Low MOQ first orders available for selected independent retailers.

#### Retail-Ready

Colourful boxed sets suitable for shelves, gift displays and seasonal promotions.

#### Easy to Sell

Simple demo product with clear parent benefits: STEM, creativity and screen-free play.

### Best-Fit Retailers

Independent toy stores, kids boutiques, education retailers, gift shops, museum shops, activity centres and selected online retailers.

#### Wholesale enquiries

Website: [milliefun.com.au](https://milliefun.com.au)

Email: use the contact form at [milliefun.com.au/pages/contact](https://milliefun.com.au/pages/contact)

Location: Melbourne stock available by arrangement



# Product Line Sheet

AGES 3+

Current MillieFun range for wholesale review

## Product Range

Product	SKU	Pieces	Block Size	RRP AUD	Wholesale	Notes
Pixel-Style Builder Set	MFB-114-PIX	114	2.5cm	\$49.95	On request	Strong unisex STEM/gaming-style appeal.
Pink Castle Set	MFB-128-PNK	128	2.5cm	\$54.95	On request	Gift-focused set with castle/fantasy theme.
Unicorn & Rainbow Set	MB-UNI-100	100	2cm	\$44.95	On request	Bright colourway for younger kids and gifting.
Farm Theme with LED Light	MFB-100-FRM	100	2cm	\$45.95	On request	Farm play pattern with LED feature.

## Wholesale Terms

- Low MOQ available for first trial orders.
- Wholesale pricing supplied after retailer enquiry.
- Melbourne pickup or local delivery may be available by arrangement.
- Product images, display guidance and demo support available.
- Recommended for children ages 3+. Safety information is provided on product pages.

This line sheet is for wholesale review only. Product range, pricing and stock availability may change. Please confirm current availability before ordering.

